The Nine Lives of Albert Einstein

Abstract: One of the most recognizable faces and names in world history, Albert Einstein has become an icon of genius, wisdom, and contemplation. His life and work supports a flourishing body of biographical treatments which have diverged in intriguing ways. This talk examines the forces that have shaped the “Einstein Industry” in an effort to address the question Einstein himself posed in 1944: “Why is it that no one understands me and everybody likes me?”

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May 9, 2013, 5:30 p.m.
Langsdorf Hall 321